



ALTERNATIVE FINANCIAL SERVICES, LLC

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FOR IMMEDIATE RELEASE

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Financial-Organizing Firm Expands

Alternative Financial Services Welcomes New Associate

(Bayville, NJ, May 16, 2011) Rosemary Rosencrans has been named an Associate at Alternative Financial Services, the firm's founder and principal, Lisa Corcoran, announced today.

Rosencrans is a certified QuickBooks ProAdvisor. She earned her Certified Bookkeeper (CB) designation through the American Association of Professional Bookkeepers (AIPB) and has more than 25 years of bookkeeping experience in a wide range of industries, including general contracting, commercial and residential construction, law firms, manufacturing, real estate, and retail.

Rosencrans serves as president of the Central New Jersey Chapter of the National Association of Professional Women (NAPW). She was awarded a Human Resources Certificate in 2003 by the Mid-Atlantic Employers Association and has studied office management and principles of project management.

Founded in 2003, Alternative Financial Services provides a full range of on-site and remote financial-organizing and QuickBooks services for businesses and individuals. For more information, call 732-269-7809 or visit www.AFS-NJ.com.

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