



Northern Monmouth CHAMBER OF COMMERCE

Monmouth County's Small Business Chamber · Serving Business & Community Since 1959

MARCH 2007

CONTENTS:

*Message from
the Executive
Director*

*Crystal Beacon
Awards*

*Listing for our
Board of Directors*

Renewing Members

Ads/Announcements

**Newsletter
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MESSAGE FROM YOUR EXECUTIVE DIRECTOR



Every month we have more "Good News" to share with you! There are so many great things happening I find it hard to choose where to start first. Well, here goes...

Mark your Calendar...

Our Eleventh Annual, Northern Monmouth Chamber of Commerce, 2007 Crystal Beacon Awards is set for May 17th, 2007. As many of you know this is our biggest event of the year! Year after year this "Gala Affair" has grown. We're confident this year will top all our previous Ceremonies!

The Board of Directors of the Northern Monmouth Chamber of Commerce and the Crystal Beacon Awards Committee are pleased to announce the 11th Annual 2007 Crystal Beacon Award recipients:

- Business Ambassador of the Year - Joan Smith, Attorneys Land Title Agencies*
- Community Enhancement Award - 90.5 The Night*
- Good Neighbor Award - Monmouth Council of Girl Scouts, Inc.*
- Volunteer Organization of the Year - The Barn for the Poorest of the Poor*
- Achievement Award - Monmouth County Planning Board*
- President's Award - The Middletown Township Lions Club*

Join us as we honor and celebrate with our recipients at the Oyster Point Hotel, May 17th at 6:00pm. Advance Reservations and Sponsorship Opportunities (see following pages) are being accepted now for this "Gala Affair". Please call the Chamber office and RSVP today.

Recently our Chamber Members, Craig and Christine Bocchiaro along with their staff at Unreal Productions in Keyport have worked in cooperation with us and are completing a brand new "Flash Movie" for our web-site. This will assist visitors with a better understanding of the benefits our Chamber Membership has to offer them. We are extremely excited. Thank you.

A very "Special Thank You" goes out our friend and Chamber Member, Lisa Corcoran owner of Alternative Financial Services. Lisa has been very instrumental in assisting us in our biggest and most important initiative to date. We have just completed our "Brand-New" Quick-Books accounting system. We now have at our finger-tips electronic billing for everyone's added convenience. If you want to work with someone that is the best in their field, please call Lisa. She is truly a wizard!

Our final "ad" proofs are coming in to our office and our friends at Solari Creative will be busy assembling our 2007 Member to Member Directory. Everyone at Solari Creative is exceptional. Please utilize Solari Creative and their services. You'll be glad you did!

I can't forget Peter Stoermer at Total Hosting. Peter has migrated us to a NEW web-server. This promises to give everyone the blazing speed and instant access to all our important updates on our web-site. Please visit our web-site at www.northernmonmouth.org. We trust you'll find it jam packed with valuable information to keep you up to date on all our upcoming events and New Members.

We wish to thank all of our advertisers for their support and assisting in the success of this Member to Member Directory. We will be producing 1000 copies this year. Our distribution process is simple. Membership at large first and the additional copies will be made available at our local banks. It is our goal to assist each of you with additional exposure and business.

Our Member and friend, Bette Daoust, Ph.D., owner of Blue Print Books in California has really been extremely cooperative with us. Bette supplies us with the books, Blueprints for Success, Networking - "150 Ways to Promote Yourself". Everyone tells you to Network... We supply you with one of the best outlines to do it effectively. These highly informative books are FREE to all our members! If you do not have a copy, please call the office at 732-291-7870 and reserve a book today.

As you Executive Director being accessible to you is extremely important to our Chambers' success. Every Friday at 8:00am to 9:15am we offer the "Perkolator" at the Middletown Pancake House (next to Sears) on Route 35 in Middletown. This is a great opportunity for all members and guests to enjoy an informal gathering and open discussions on various ideas to benefit the Chamber and all our members. I do hope you will come out and visit us at your earliest convenience.

Remember, involvement in the Chamber is an added value of membership. It's a terrific sales development tool besides being fun! Let us help you make your membership work for your business and your success.

*Paul Morris, Executive Director
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